

## Help spread Community Cheer at the 12K's of Christmas Holiday Run event!

Help promote Kirkland (and your organization) for FREE at the December 20th, 2009 12K's of Christmas Holiday Run event.



Sunday  
December 20th  
@ Marina Park

The December 20th, 2009 12K's of Christmas will likely have close to 3,000 race participants.

Leveraging this volume and the marketing exposure it will provide, we are offering twelve local businesses, organizations or groups a free way to support the event and the City of Kirkland's tourism efforts via our new (& FREE) on-course *Cheer Station* sponsorship program.

Each confirmed group will be mentioned as an official Cheer Station Sponsor on the [www.12ksofchristmas.com](http://www.12ksofchristmas.com) website as well as the event's Facebook fan page. All it takes from you is your commitment to create and staff an on-course cheer station that supports a selected day within the 12 Days of Christmas song. Each group will be responsible for all the costs incurred in creating and decorating your cheer station and you will also need to commit to having at least 10 people at your cheer station location during the duration of the 12K run & walk portion of the event. Use this opportunity as a corporate team building event, a fundraiser or just a fun way to promote your business during the winter holiday season.

### The 12 Days of Christmas Cheer Stations:

- A PARTRIDGE IN A PEAR TREE
- TAKEN  TWO TURTLE DOVES
- THREE FRENCH HENS
- FOUR CALLING BIRDS
- TAKEN  FIVE GOLDEN RINGS
- SIX GEESE A LAYING
- SEVEN SWANS A SWIMMING
- EIGHT MAIDS A MILKING
- NINE LADIES DANCING
- TEN LORDS A LEAPING
- ELEVEN PIPERS PIPING
- TWELVE DRUMMERS DRUMMING



Race Date: Sunday, December 20th, 2009  
Race Location: Marina Park, Kirkland, WA  
Number of Participants: 2,500+ projected  
62% female, 38% male, average age 36.3  
12K run/walk, 5K run/walk, free 1K kids run  
Event Website: [www.12ksofchristmas.com](http://www.12ksofchristmas.com)

If you are interested in managing one of the above cheer station locations, please check the boxes of your three most preferred cheer station locations, complete the information below and then fax back to Pro-Motion Events, Inc. at 206-729-9027. Feel free to call us at 206-729-9972 if you have any questions.

Supporting Organization Name

Contact email address

Contact Signature

Contact phone number

Upon receiving this form, Pro-Motion Events will review your request and send you a confirmation letting you know what cheer station location you have been selected for. The earlier you submit this form the better your chances are of getting the cheer station you desire.

To receive the full benefits of this offer, you must confirm your support by December 10, 2009