



**2010 GREEN LAKE GOBBLE & MASHED POTATO MUNCH OFF  
SPONSORSHIP LEVELS**

Sunday, November 21, 2010

1,300+ person event held at Green Lake Park in Seattle, WA  
5K Run & Walk, free Kids Dash and Competitive Eating Contest

Event website: [www.promotionevents.com/thanksgiving](http://www.promotionevents.com/thanksgiving)

Sponsorship contact: [Garett@promotionevents.com](mailto:Garett@promotionevents.com) / 206-729-9972

<b>2010 12K's OF CHRISTMAS HOLIDAY RUN Sponsorship Benefits</b>	Title \$7,500	Presenting \$5,000	Major \$2,500	Community \$1,000
Naming Rights to the event	"Title"	"Presenting"		
Logo on 2 half-page ads in Northwest Runner magazine	✓	✓	✓	✓
Logo on 2 half-page ads in Sports Northwest magazine	✓	✓		
Name mentioning in multiple event calendar listings	✓			
Name mentioned on PSA's sent to local TV stations	✓			
Name mentioned on Green Lake Gobble facebook page	✓	✓	✓	
Name mentioned in PME mass emails (27,000+)	Three	Three	One	One
Logo included in PME mass emails (27,000+)	Three	One	One	
Logo or name on all pages of 12kssofchristmas.com website	✓	✓		
Logo with URL link on event website sponsor page	✓	✓	✓	✓
Right to sponsor specific page on the event website	✓			
Logo with URL link on Promotionevents.com sponsor page	✓	✓	✓	✓
Logo on 10,000 Green Lake Gobble event brochures	✓	✓	✓	✓
Rights to a 3"x3" sponsor coupon in the 10,000 brochures	✓			
Logo on 500 Green Lake Gobble event posters	✓	✓	✓	✓
Logo on 1,300 Green Lake Gobble event shirts	✓	TBD		
Logo on 1,300 Green Lake Gobble participant bib numbers	✓	✓		
Rights to a sponsor coupon on the back of the bib numbers	✓	TBD		
Logo on Green Lake Gobble start/finish banner	✓			
Sponsor banners on start/finish line scaffolding	✓	✓		
Sponsor banners on competitive eating stage at event	✓	✓		
Sponsor banners onsite at the start/finish line area	✓	✓	✓	✓
Rights to a free sponsor booth space at Green Lake Park	✓	✓	✓	✓
Verbal acknowledgement of support in event script	✓	✓	✓	✓
Rights to pre-event registration at your retail location	✓	TBD		
Rights to have a sponsor representative start the races	✓	TBD		
Rights to present top awards at finish line festival	✓	TBD		
Complimentary Green Lake Gobble 5K entries (count listed)	15	10	5	5

**In its first year of existence, the Green Lake Gobble & Mashed Potato Munch Off had almost 1,000 race participants. Held at Green Lake Park, the event includes a 5K run/walk, a free kids dash, a food drive and the crowd pleasing mashed potato competitive eating contest. 2010 will be a great year for this event!**

Add Photo

**Event Benefactor:**

Union Gospel Mission

**Event Demographics:**

65% female

35% male

35.3 average age